

RETAIL STOREFRONT



GLOBAL SERVICES*

Signature Services

Built on Zebra's unique Intellectual Property in this area and 50 years of innovation in connected edge technologies, Zebra Signature Services accelerate your ability to unlock intelligence from your front-line devices, giving your enterprise a performance edge. Covering everything from mobile and IoT devices to printers, thanks to the nine capabilities, you gain the faculty of acting upon real-time data to run your business more productively.

Benefits:

- New sources of business transformation
- Rapid ROI through project success and user adoption
- Accelerated business outcomes

Zebra OneCare® Support Services

Maximize availability and business operations, while protecting your investment to ensure your Zebra devices achieve maximum uptime and peak performance. Enable predictable performance, critical operations and improved business outcomes while eliminating unbudgeted repair expenses.

Each of these five levels include **VisibilityIQ™ OneCare**, a configurable cloud-based tool extending support visibility beyond repair metrics:

Technical and Software Support (TSS)

Resolve all your technical support issues and get access to all the latest software updates. Access to restricted software, including LifeGuard™ analytics, 8x5 local time live-agent support and 24x7 self-service access to Zebra's comprehensive library of support materials and entitled firmware updates.

Zebra OneCare Special Value (SV)

For TC2x mobile devices and eligible printers. Coverage for normal wear and tear and device failures, 8x5 local time live-agent technical support, 5-day repair turnaround time and additional per-incident damage and repair options available.

Zebra OneCare Essential

Basic assurance. Base comprehensive repair services, software support including LifeGuard security updates, 8x5 technical support (plus 24x7 online access to support), 3-day repair turn-around repair service levels, Device Diagnostics* and Support Dashboard**.

Zebra OneCare Premier***

Highest level of service delivers a truly differentiated service experience, which includes all the features of Essential and Select, plus Operational Visibility Service, software release management, service delivery manager, and managed device service desk.

* Service availability. Service feature and/or repair turn-around time may differ by country. Please contact your Zebra sales representative for details.
** Zebra Mobile Computers and Scanners only
*** Zebra Mobile Computers only

Zebra Visibility Services

You could be caught off-guard by device downtime and battery failures when you don't have visibility into your device data to tell you how your devices are performing so you can decide what next steps you can take to improve your operations. Without clear, comprehensive data on the mobile devices that run your business, you're in the dark trying to compensate with manual tracking, excessive inventory and repair.

Zebra's VisibilityIQ

Get a clear view into how your devices are performing and know what next steps can push up productivity and drive down costs.

VisibilityIQ Foresight

Go beyond an MDM to view full operational aspects of your devices from a single dashboard view.

VisibilityIQ DNA:

Peer inside your hardware for answers to key DNA efficiency.

VisibilityIQ OneCare:

View status of device repairs, technical issues, contracts, case reports and software and LifeGuard security status visibility*.

*VisibilityIQ OneCare available in North America for mobile computers and scanners only



Certified Supplies

Exceptionally Consistent, Consistently Exceptional

Printing supplies can impact everything from printhead lifespan to operational efficiency. That's why we produce our own line of thermal printing supplies to ensure consistent, optimized performance in your Zebra printer—and peace of mind for you.

With Zebra Certified Supplies, you get:

Unmatched thermal printing expertise: over 30 years of experience in producing products of exceptional quality

Exceptional service: Zebra has the scale and infrastructure to meet your printing supply needs quickly and effectively

Consistently outstanding quality: we subject every item to rigorous testing, ensuring premium craftsmanship and durability

Increased efficiency and productivity: because our printing supplies are so consistent, workers experience fewer hassles and require less IT assistance, reducing downtime

Lower total cost of ownership: wear and tear is reduced, and the need to reprint and replace labels due to poor quality is virtually eliminated

Flexibility and convenience: customize products to meet your unique needs, or get hundreds of in-stock products quickly with our ZipShip™ service



From integration to deployment and then management, we have shipped away all the complexity.

driven performance that not only makes our data capture scanning experience for our customers. The result is innovation-

A set of unique software tools and utilities that enhance the everyone—end users, IT, operations and developers.

innovative applications, utilizes and developer tools that benefit into Zebra's Link-OS™ printers through a unique combination of

entire software ecosystem formulated for the workforce, managers, IT staff and developers. Starting with superior technology genes.

enterprise mobility. It takes more than hardware to make business run. It takes an

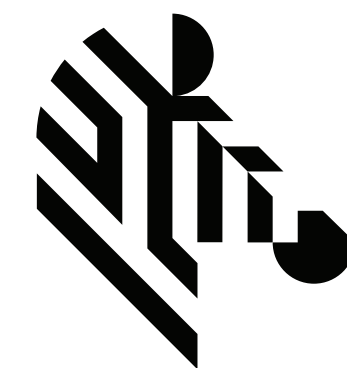
our devices that transform them into a true enterprise solution.

ZEBRA DNA is the intelligence—software, apps and utilities—inside



Portfolio At-A-Glance

Q3-Q4 2019



ZEBRA

CAPTURE YOUR EDGE

MOBILE COMPUTERS

BEST

MC9300

- Android™
- 4 Models: Standard, DPM, Cold Storage, Non-Incendive
- Short, mid, or long range scanning
- 5PM front/13MP rear camera
- Field replaceable keypad options
- Ultra-rugged 2.4m drop

TC8300

- Android
- 2 models: Standard, DPM
- Ergonomic design keeps the display always in view
- Short, mid or long range scanning
- 13MP rear camera
- Ultra-rugged 2.4m drop

TC72/TC77

- Android®
- Wi-Fi / VoLTE
- 5MP front/13MP rear camera
- Ultra-rugged 2.4m drop

VC8300

- Android
- Inside the 4 walls Wi-Fi
- Touch screen and keypad
- Built for extreme environments

VC80x

- Android
- Inside the 4 walls Wi-Fi
- Freezer-ready, heater sensors, rugged keypad
- Built for extreme environments

BETTER

MC3300

- Android
- Choice of form factors
- Straight shooter, 45 degree, pistol grip or turret
- Long range scanning
- Choice of keypad layout

TC52/TC57

- Android
- Wi-Fi / VoLTE
- ActiveEdge Touch Zone
- 5MP front/13MP rear camera
- Qualcomm SD660 octa-core, 2.2 GHz
- *TC52 healthcare model available

GOOD

TC20/TC25

- Android
- Wi-Fi /LTE/GSM
- 4.3 in. capacitive touch display
- Choice of bar code scanner
- PTT pre-installed
- All-day power
- Keypad and non-keypad versions

PS20

- Inside the 4 walls - WiFi
- Android
- 5MP Front-facing camera
- 4-inch capacitive touch display
- Rich locationing support

WEARABLES

WT6000

- Android
- Wearable terminal
- New mounting system for superior comfort, hygiene and safety
- Multi-touch capacitive touch display

RS6000

- 1D/2D Bluetooth® ring scanner
- Tap and pair to WT6000
- PRZM Intelligent Imaging
- Multi-color LED line-of-sight lights
- Ambidextrous trigger button
- Rugged 1.8m drop

RS5000

- 1D/2D corded ring scanner
- Pairs with WT6000
- PRZM Intelligent Imaging
- 2 color (red/green) LED scan status light
- Swivel for right and left hand scanning
- Rugged 1.2m drop

HS2100/3100

- HS3100: Bluetooth headset
- HS2100: corded headset
- HD voice
- Rugged 1.8m drop

RUGGED TABLETS

10"

XSLATE L10

- Attachable keyboard opt.
- Windows 10 or Android Oreo
- Fingerprint reader
- 4G LTE/GPS options

XPAD L10

- Rigid handle for easy carrying
- Windows 10 or Android 8.1
- Attachable keyboard, barcode reader +RFID options

ET51/ET56

- Choose Android or Windows 10
- Accessories for any use case
- 4G LTE Support (Win10)
- Thin & light

XBOOK L10

- Includes Android or Win10 XSLate L10
- Keyboard standard
- Unique "kickstrap" for use anywhere

12"

XSLATE R12

- Bright, 12.5" touchscreen
- Storable keyboard option
- 4G LTE/GPS support

8"

ET51/ET56

- Choose Android or Windows 10
- Accessories for any use case
- 4G LTE Support (ET56)
- Thin & light

CARD PRINTERS

BEST

ZC10L

- The only large-format, direct-to-card printer that can produce full, edge-to-edge cards in one process
- Eliminates wasted stock and inventory hassles

ZXP Series 9

- Retransfer technology offers longer lasting and more secure cards
- Lamination option ideal for high security applications

ZXP Series 7

- High performance process, print up to three jobs at the same time
- Offers numerous options, including UHF encoding and wireless connectivity

BETTER

ZC300 Series

- Award winning design simplifies user experience with everywhere slim footprint
- Contact and contactless encoding
- Single or dual-sided card printing with USB and Ethernet connectivity as standard

GOOD

ZC100

- Award winning design for intuitive operation with compact footprint
- Single-sided printing with USB connectivity
- Card feeder handles varying card thicknesses automatically

INDUSTRIAL PRINTERS

BEST

ZT600 Series

- Advances the Xi Series with more features and performance
- User-friendly, future-ready platform
- Print DNA powered by Link-OS™
- RFID capable

(220Xi4 available for wide format printing)

ZT510

- Advances the 105SLPlus for more functionality
- Cost-effective industrial printing
- Print DNA powered by Link-OS

ZE500

- Print-and-apply applications
- Easy to integrate, operate, maintain
- RFID capable

BETTER

ZT400 Series

- Performance, versatility and reliability
- Easy to integrate, operate, maintain
- Print DNA powered by Link-OS
- RFID capable

GOOD

ZT200 Series

- Intuitive ease-of-use
- Compact footprint and streamlined design
- Print DNA powered by Link-OS

BARCODE SCANNERS / RFID READERS

BEST

3600 Series

- Ultra-rugged design
- Unprecedented performance instantly captures even the most problematic barcodes
- Go beyond the barcode with advanced features and management tools

DS8100 Series

- Unprecedented performance instantly captures even the most problematic barcodes
- Go beyond the barcode with advanced features and management tools

DS9900 Series

- True hybrid handheld and hands-free flexibility
- Unprecedented performance instantly captures problematic barcodes, and offers high performance swipe capability
- Go beyond the barcode with advanced features and management tools

MP7000

- High throughput POS environments
- Reduces power use and minimizes breakdown and maintenance costs

MC3300R Series RFID

- Ultra-fast read speeds
- Superior RFID read range
- Lightweight, rugged design

BETTER

DS4308

- Offers multiple configurations and form factors, while still providing the management simplicity of a single product family

DS9208

- Hands-free and handheld data capture of 1D and 2D barcodes from paper labels or mobile phones

CS4070

- Affordable companion scanner designed for mobile applications that require a pocketable form factor

RFD8500 RFID

- Multi-QS and multi-platform
- Fast RFID tag capture
- High performance battery for full shift

FX9600 FIXED RFID

- Top-of-the-line performance for high-volume, rugged environments

GOOD

DS2200 Series

- Attractive price point
- First time, every time scanning on essential 1D and 2D barcodes

RFD2000 RFID

- Lightweight device for full shift use
- Single charging cradle for mobile computer and sled

FX7500 FIXED RFID

- The small interior reader, big on speed and accuracy

MOBILE PRINTERS

BEST

ZQ600 Series

- Color display
- Latest wireless connections for faster, more reliable and more secure printing
- High capacity PowerPrecision battery and Power Smart Print Technology

*Healthcare model available

ZQ500 Series

- Industry's most rugged mobile printer with MIL-Spec certification and IP54 rating
- User-friendly interface that is easy to operate even with gloves
- Simple to manage, maintain and integrate with Link-OS
- RFID capable—industry first

QLn420

- Easy to integrate and manage remotely with Link-OS
- Cloud Connect, WLAN and Bluetooth 3.0
- Range of accessories and supplies, including forklift mounts

BETTER

ZQ300 Series

- Versatility at an affordable price
- Indoor and outdoor models with lightweight design for comfort
- Easy Bluetooth remote management with Print DNA

GOOD

ZQ120/ZQ220

- Durability that's affordable
- Lightweight and thin profile
- Prints labels and receipts
- *Check regional availability

ZQ110

- Small, compact size that easily fits in your pocket
- Competitive and affordable price with great Zebra quality
- Receipt printing only

DESKTOP PRINTERS

BEST

ZD620*

- Easy configuration and printer management with the optional color LCD and 10-button user interface
- Field installable media and connectivity options
- Print DNA powered by Link-OS

*Healthcare model available

ZD500

- UHF RFID capabilities in a desktop printer
- Print DNA powered by Link-OS

GX400 Series

- Extensive media handling options
- LCD display optional

ZD510-HC

- Wristband printer with easy-to-load cartridge
- The only antimicrobial-coated wristbands on the market
- Also available with hospitality wristband cartridges
- Print DNA powered by Link-OS

BETTER

ZD420*

- Best-in-class print quality
- Field installable communication or media handling options
- Healthcare version available
- Print DNA powered by Link-OS

*Healthcare model available

ZD410*

- Smallest printer in its class
- Field installable communication or media handling options
- Print DNA powered by Link-OS

*Healthcare model available

GT800**

- Wide range of advance functionality
- 300 meter ribbon capacity and 300 dpi print resolution

**Not available in North America or EMEA

GK420*

- Top selling desktop printer in the world
- Ideal for moderate volume printing applications
- Performance, reliability and ease-of-use

*Healthcare model available

GOOD

GC420

- Affordability meets high-quality
- Reliable printing that's easy to use and compact foot print

SOLUTIONS

The Savanna platform aggregates and analyzes data from Zebra edge devices to reveal actionable workflow insights, powers next-gen applications and solutions that deliver best-action guidance, and integrates with existing hardware, software and data ecosystems to give you a more complete picture of your business.

Additionally, the Savanna public, unified APIs and developer tools enable partners and developers to leverage edge data to build secure, scalable digital services with ease and speed.

SMARTPACK™ TRAILER

- Correct errors, improve cargo stacking and pack trailers more efficiently
- Load trailers more quickly and accurately

SMARTLENS™

- Eliminates out-of-stocks and ensures associates can always locate items
- Prevents shrink and theft

MOTIONWORKS™

Get technology that gives you a competitive edge with Zebra MotionWorks location solutions. It not only tracks all your critical assets, people and goods, but delivers the kind of actionable insights that ramp up productivity, boost efficiency and, ultimately, improve your business.

WORKFORCE CONNECT

Add powerful pbx-based voice, push-to-talk and messaging features to Zebra mobile devices, allowing you to provide your workers with a single device for application access, communications and collaboration.